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Motion Controls Plus, Inc. Changes Name to Motion Controls Robotics, Inc. and Launches New Corporate Web Site

Company changes name to reflect robotics focus

Fremont, OH, April 4, 2005 – Motion Controls Plus, Inc., a leading provider of fully integrated robotic systems to manufacturing industries, announced today that it has changed its name to Motion Controls Robotics. The change is effective immediately. The company also launched a new web site with the corporate identity as part of the re-branding effort at www.motioncontrolsrobotics.com.

“The goal of this name change is to create strong brand recognition for our company’s key focus – robotics,” said Scott Lang, President of Motion Controls Robotics, Inc. “We have serviced this industry for more than a decade and wanted to change our name to help our customers understand the commitment we have to the robotics industry. Our new name represents the company’s on-going mission of continuing to keep America competitive by providing quality robotic solutions.”

To support the company’s re-branding effort, Motion Controls Robotics developed a new corporate identity that has been implemented throughout the company.

“We will continue to focus on providing well-engineered solutions that address the unique needs of our customers,” said Lang. “Our customers can expect the same levels of service and support that they have always received.”

About Motion Controls Robotics

Motion Controls Robotics, based in northwest Ohio, is a leading provider of automation solutions to manufacturing industries since 1995. The company provides full service robotic solutions from concept to installation and service/support that keep manufacturers competitive.

Motion Control Robotics creates solutions for Fortune 500 and small- to medium-sized manufacturers in general industries, food, food containers, building products, plastics companies, tier one and two automotive suppliers. They also automate small production shops and machine job shops. Motion Controls Robotics provides automation solutions to manufacturers for a variety of applications including material handling (case packing, palletizing and machine tending), material removal, sanding, deflashing, arc welding and vision-guided systems.

Motion Controls Robotics northwest Ohio headquarters is located at 1500 Walter Avenue, Fremont, Ohio.

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• Keeping America competitive with quality robotic solutions •